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# SECURE TRANSPORTATION VS EXECUTIVE TRANSPORTATION

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## UNDERSTANDING SECURE TRANSPORTATION

Secure ground transportation is a critical part of a secure travel program and should not be overlooked. Security trained drivers have completed driver training and most times are security professionals themselves. A security trained driver requires the skill and knowledge to move the executive from one point to another in a safe and secure manner.

### **Essential components of a security trained driver include the following:**

- ✓ Protective / Evasive Driving (Accident Avoidance and Advanced Driving)
- ✓ Conducts advance work (Routes, secondary routes, hospital, safe havens, embassies)
- ✓ Surveillance Detection Tactics & Techniques
- ✓ Direct communication with security team and FAM's G-SOC
- ✓ First Aid/ Medical training

### **Benefits of selecting a Security Trained Driver:**

- ✓ Maintain confidentiality of passengers at all times
- ✓ Ability to have a pool of qualified drivers in global locations
- ✓ Insurance (\$10,000,000.00)
- ✓ Ability to track a vehicle/GPS
- ✓ Quick and timely detailed reports with driver information, known vehicles



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- ✓ Be vigilant and maintain constant awareness of surroundings
- ✓ Vehicles will carry a first aid/medical kit
- ✓ Driver is confirmed for the duration of the client's request
- ✓ Driver and vehicle photos provided to client prior to start of services
- ✓ Timely Situation Report
- ✓ FAM's Global Security Operations Center (G-SOC) that feeds real-time Intel 24/7 to the security trained drivers

#### **FAM's minimum requirements for Security Trained Driver:**

- ✓ Attended recognized driver training school (VDI and BSR)
- ✓ Former/Active Military or Police Officers (they understand the concept of security and will have taken basic driver training)
- ✓ Attendance of accredited Executive Protection School
- ✓ Driver to be first aid and CPR qualified

#### **Cons of using security trained drivers**

- ✓ The use of rental vehicles (Last minute changes for vehicle requests)
- ✓ Vehicles sometimes not the standard of limousine company
- ✓ Day before pick up of vehicle (Additional Expense)

#### **SECURITY PERSPECTIVE**

From a security perspective, according to a study which was conducted by Gavin DeBecker, Tom Taylor and Jeff Marquart and published in the book "Just 2 Seconds", 43% of all security incidents in which a specific individual was the target of an act meant to embarrass, harass or cause harm occurred while the intended target was seated or riding in a vehicle. According to this study, which examined over 1,000 incidents worldwide, security-related risks are far more prevalent when the intended victim or target is in their vehicle than at any other time or location.

An analysis released by IntelCenter, a private entity which provides intelligence to private sector and government clients, indicated that the majority of targeted kidnappings (34.15%) around the globe occurred while the intended target was driving; it's worth noting that the subject matter experts at IntelCenter expect that trend to continue for the foreseeable future. Given the clearly defined risks associated with the executives travelling from point A to point B by car, it stands to reason that managing those risks should be a priority. When travelling by vehicle the executive is isolated, their location is constantly changing, and if there is a safety or security emergency, the only person that can assist the Executive, is the driver.



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## UNDERSTANDING EXECUTIVE TRANSPORTATION

FAM has a network of transportation companies that have been vetted through rigorous checks. Executive transportation is also known as chauffeur services.

### **Essential components of an executive driver include the following:**

- ✓ A driver with local knowledge
- ✓ Maintains confidentiality
- ✓ A vetted driver with proper licensing
- ✓ Driver and vehicle details provided to client prior to start of service.
- ✓ Driver may change during the course of services depending on availability.
- ✓ Communication must go through many channels and not directly with FAM's Global Security Operations Center (G-SOC)

### **FAM's minimum requirements to become part of our vetted vendor network:**

- ✓ Vendor agreement form (The Vendor Agreement contains FAM's terms for Vendor Relationships)
- ✓ Valid Business License
- ✓ Non-Disclosure Agreement
- ✓ General Liability documentation (\$1,000,000.00)

### **CONS OF USING EXECUTIVE TRANSPORTATION**

- ✓ Non Security Trained Drivers
- ✓ Confidentiality
- ✓ Drivers changed daily